

NUPUR HARIDAS

Product, Furniture and Lighting Designer

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EDUCATION: **M.S. - Art Center College of Design, Pasadena** **Graduation - April 2019**
GPA: 3.80

B.Des - Symbiosis Institute of Design, Pune, India **June 2012 - April 2016**

EXPERIENCE: **1. Intern at Gulla Jonsdottir, Los Angeles** **May 2018 - Aug 2018**
Summer Internship

2. Exhibitor at ICFE STUDIO, New York **May 2018**
Snug Lounge Chair

3. Essel Marketing And Promotions Pvt. Ltd., Mumbai **Jan 2017 - Jun 2017**
Product Designer

Designed promotional products for global FMCG brands like :
Mondelez Cadbury, GSK (Horlicks, Boost, Sensodyne, Otrivin, Otrebebe, Panadol, Parodontax, Scott, Voltaren, Voltapatch, Corega, Theraflu, Breathe Right), Unilever, Kelloggs, Betty Crocker, Britannia, Nestle (Maggi, Kitkat) etc for sale in India, China, Japan, South Korea, Russia, Australia, Germany, Colombia, Turkey, USA and others.

4. Peacock Life, Mumbai **Nov 2016 - Dec 2016**
Furniture Designer

Designed furniture for niche category homes.

5. Pan Kitchen, Vadodara **Dec 2015 - Apr 2016**
Degree Project Internship - Portable bar

6. Pan Kitchen, Vadodara **May 2014 - June 2014**
Summer Internship - Office Kitchenette

ACTIVITIES: Designed educational games for TARA Mobile Creche (NGO) as a volunteer. **Jan 2014 - March 2014**

Member of Installation team for DZMA 15',
Symbiosis Design and Media Fest **Feb 2015**

SOFTWARE: SKILLS



PROJECTS: **FURNITURE DESIGN** Lounge chair **LIGHTING DESIGN** Pendant light **EXHIBITION DESIGN** 3D Monalisa

FURNITURE DESIGN Roll Top Desk **PRODUCT DESIGN** Portable Bar **LIGHTING DESIGN** Desk Lamp